

University of Stuttgart  
Germany



# WebSci'24

## 16th ACM Web Science Conference

May 21-24, 2024

# SPONSORSHIP PROSPECTUS



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# ABOUT ACM WEB SCI'24

**Web Science** is an interdisciplinary field dedicated to understanding the complex and multiple impacts of the Web on society and vice versa. The discipline is well situated to address pressing issues of our time by incorporating various scientific approaches.

The Web has enabled a globally connected network of individuals and communities, but divides still exist and emerge in multiple online environments. Fostering an inclusive and just online environment is a persistent challenge: Web technologies can hinder or promote equity and can exacerbate intersectional disadvantages. In recent years, this challenge has been amplified by the increasing prevalence of artificial intelligence, the automation of Web-based tasks, and ongoing divides in Web access, use, and skill.

Now in its **sixteenth year**, the ACM Web Science Conference has become an established venue for researchers interested in the **Internet and the Web**, spanning fields of **computer science, information systems, data science, complex systems, and multidisciplinary disciplines incorporating the Web** as a part of their methodology or subject of study, including sociology, political science, economics, and others.

The 2024 conference will focus on ***Reflecting on the Web, AI, and Society***. In addition to workshops, tutorials, and keynote talks, it will also hold a Ph.D. symposium and poster session for early researchers.

## Computation

- Natural Language Processing
- Text / Data Mining
- Machine Learning
- Image / Multimedia Processing
- Network Science

## Social science

- Psychology
- Sociology and social network analysis
- Communication
- Political Science
- Digital Humanities

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# ORGANIZERS



The [Interchange Forum for Reflecting on Intelligent Systems \(IRIS\)](#) at the [University of Stuttgart](#) will host the interdisciplinary conference in 2024.



**University of Stuttgart**  
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The University of Stuttgart is recognized internationally as a leading technical university and has been ranked in the [THE's annual World University Ranking](#) among the top 15 percent of universities worldwide in the current year (having been placed in the 251-300 group out of 1904 universities assessed, and 25<sup>th</sup> out of 49 German universities listed).



IRIS is part of the [Cyber Valley ecosystem](#) and is also a member of the [Web Science Trust](#), which supports the ACM Web Science Conference.

The Association for Computing Machinery ([ACM](#)) brings together computing educators, researchers, and professionals to inspire dialogue, share resources, and address the field's challenges.

As the world's largest computing society, ACM strengthens the profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

For more about ACM, see <https://www.acm.org/about-acm/about-the-acm-organization>

## 2024: Stuttgart, Germany

In 2024, ACM WebSci'24 will be held in person on the Vaihingen Campus in **Stuttgart, Germany**. **As a sponsor, you will be visible to attendees from all over the world.**

## SCOPE & QUALITY



The conference attracts young & experienced researchers from different backgrounds.



In 2023, attendees came from **28 countries from around the world.**



The 2024 conference aims to increase diversity with a stronger interdisciplinary focus.



## PAST KEYNOTES & PANELISTS

**Bob Metcalfe** (MIT)

**Dhiraj Murthy** (Moody College of Communication)

**David Rand** (MIT)

**Leila Zia** (Wikimedia Foundation)

**M.C. Schraefel** (University of Southampton)

**Carlos Castillo** (University Pompeu Fabra)

**Deen Freelon** (University of North Carolina)

**Martha Lane Fox** (Co-founder of LastMinute)

**Matthew Weber** (Rutgers University)

**Daniel J. Weitzner** (3Com Founders Principal Research Scientist)

**Jennifer Zhu Scott** (Exc. Chair of The Commons Project)

**James Hendler** (Rensselaer Polytechnic Institute)

**Gina Nef** (University of Oxford)

**Tim Berners-Lee** (Inventor of the Web and CTO and co-founder of Inrupt)

**Vinton G. Cerf** (Google)

## INCLUSION & DIVERSITY

ACM WebSci'24 is an international and interdisciplinary conference. It is proud to promote diversity, equity, inclusion and accessibility. In collaboration with ACM and WebScienceTrust, we provided fee subsidies for participants from Africa and South America who are generally under-represented in computing conferences.

# WHY SUPPORT ACM WebSci '24

Connect with your target audience and learn about the latest in Web Science.



**Access to Top Talent:** Recruit from the brightest computing & social sciences researchers.



Community Engagement and **CSR Impact:** you will actively contribute to the academic community and support research initiatives.



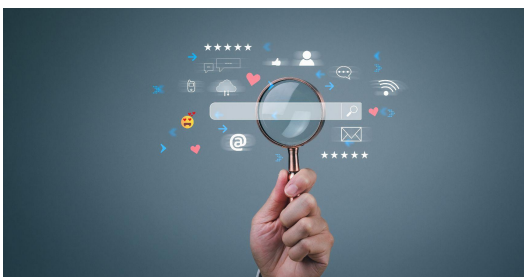
Advance cutting-edge science around the internet, data science, and their **societal impacts.**



**Networking and Collaboration Opportunities:** leverage the conference platform for networking with potential partners and collaborators.



**Brand Visibility and Recognition:** As a sponsor, you will enjoy extensive brand visibility through various channels, including event signage, digital media, and conference materials.



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# SPONSORSHIP BENEFITS

## All sponsors will receive the following benefits:

- Recognition during opening and closing ceremonies
- Company name and/or logo on conference website homepage
- Recognition as a sponsor (with organization logo) on the sponsors' page of the official conference website, including a hyperlink to the organization's home page
- The sponsor may provide a free standing banner which will be positioned in a prominent location in the refreshment break area (maximum size 2m high x 1m wide)

## BRONZE · €7,500

Sponsors at Bronze level receive all of the above benefits

## SILVER · €12,000

Sponsors at Silver or higher levels will also receive:

- One complimentary conference registration
- One complimentary tickets to the conference dinner

## GOLD · €18,000

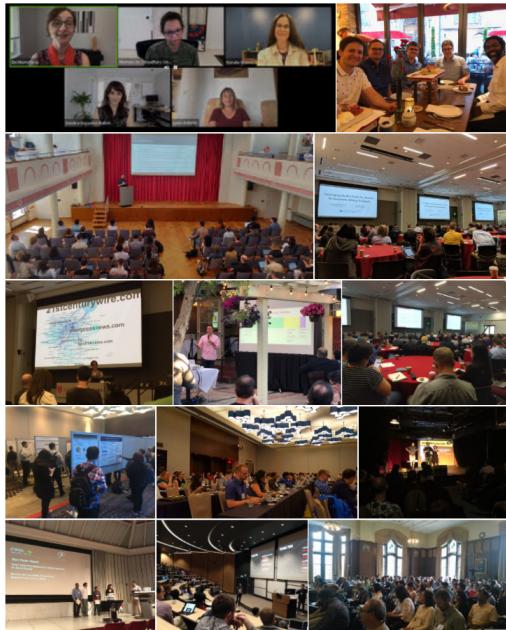
Sponsors at Gold or higher levels will also receive:

- An additional complimentary technical conference registration (two total)
- An additional ticket to the conference dinner (two total)
- Recognition as sponsor of the conference poster session: The free standing banner will be positioned in a prominent location of the poster session (maximum size 2m high x 1m wide)
- Recruiting/demo booths in conference center foyer
- Logo to appear on all name badges alongside the WebSci'24 logo

## PLATINUM · €25,000

The Sponsor at the Platinum level will receive exclusively in addition to the previous levels:

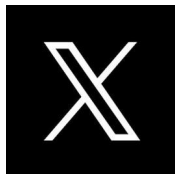
- Two additional complimentary technical conference registrations and conference dinner tickets (four total for each event)
- Nominate industry keynote speaker or special acknowledgement of sponsoring a keynote speaker
- Recognition as sponsor of the conference banquet: The free standing banner will be positioned in a prominent location of the conference dinner venue (maximum size 2m high x 1m wide)



## OTHER SPONSORSHIP OPPORTUNITIES

Do you have another idea for sponsorship? Please contact us; we will happily discuss the benefits and value!

## SOCIAL MEDIA



<https://twitter.com/WebSciConf>  
@WebSciConf  
1,088 Followers



<facebook.com/WebSciConf/about>  
194 Followers

## CONTACT

Please email us at [websci24-sponsorship@iris.uni-stuttgart.de](mailto:websci24-sponsorship@iris.uni-stuttgart.de).